### The Portland Building Reconstruction Project

### **PUBLIC INPUT - PREDESIGN**

To inform design, members of the public shared thoughts about the design of public spaces in the Portland Building through an online survey and at open houses held at the Portland Building (on 9/28/2016) and Ron Russell Middle School (on 10/5/2016).

### **Most Requested Amenities**



**30%** Food and coffee vendors



Interpretive displays of City



Public art installations or gallery spaces



Space for 1-on-1 meetings and conversations



Increased bike parking

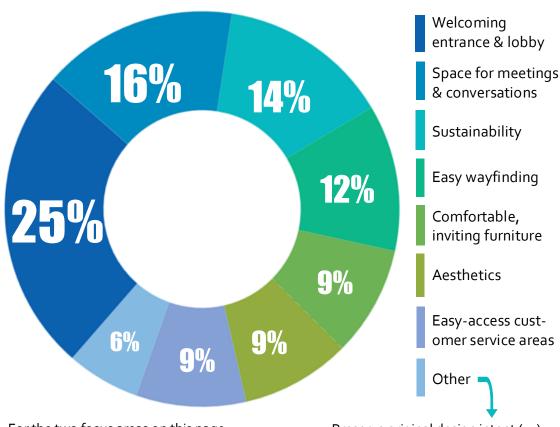


Indoor space to view Portlandia close-up



Group meeting/conferencing space with nominal fee

### **Most Important Features**



For the two focus areas on this page, each of the 73 participants was able to make 3 selections, totaling 218 responses per question. Percentages reflected here represent the percent of the total responses.

- Preserve original design intent (x5);
- Include engaging City history exhibits on ground floor (x2)
- Hire disadvantaged, minority, and women-owned contractors



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### WHAT ELSE SHOULD BE CONSIDERED DURING DESIGN?

Many respondents articulated responses to this open-ended question about design of the building's public spaces:

# **OALS & CONCEPTS**

### High quality, durable building with low maintenance cost (x2)

- Sustainability & passive systems (x2)
- Capture the creative quirkiness of Portland
- Grand & inspiring atmosphere
- Great civic gathering place
- Not too formal (governmental)
- Public safety
- Reflect the city we want or have

## **AMENITIES**

### - Bike parking

- Daycare
- Easy access to all-user restrooms
- Gift shop for locally-made items
- Gym
- Lobby music
- More food options
- Parking for cars
- Public announcements/ building activities hub on TV screen

## DESIGN IDEAS

### Larger windows and better quality lighting (x4)

- Welcoming, bright, inviting, and open ground floor (x3)
- Engaging street-level retail corridor (x2)
- Comfortable quiet spaces to sit, eat, and talk
- Easy-to-open doors
- Improved common spaces
- Side or back staff entrance with badge access

### Collaborative work spaces (x3) that are open, communal, and that change the way business is done with the public

- Creative, inspiring, healthy space to work
- Enclosed cubicles
- Private space for phone calls

# ISTORIC PRESERVATION

### Make it the "place to go" to learn about the City of Portland (x2)

- Reflect Graves' original design intent (interior and exterior) (x2)
- Carefully preserve facades during construction
- Share City history in a way that recognizes City's challenges

### ORTLANDI

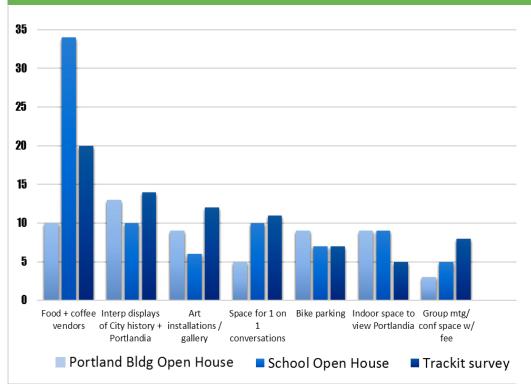
- Create interior Portlandia viewing space with food and coffee
- Trim trees to improve viewing of Portlandia from the street

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### **RESPONSES BY SURVEY SOURCE**

The charts below show the results for the same questions displayed on the first page, broken down further.\*

### WHICH AMENITIES WOULD YOU BE MOST LIKELY TO USE?



Food and coffee vendors were the highest priority by far, for online respondents and those who attended the open house at the school, while attendees of the open house at the Portland Building prioritized interpretive displays of City history and Portlandia over other selections. Interpretive displays ranked either first or second for every group.

The top priority for every group is a welcoming entrance and lobby. Website respondents and those who attended the school event also prioritized easy wayfinding/ signage and easy access to customer service centers.

### WHICH WILL BE MOST IMPORTANT TO YOU? 25 20 10 Welcoming Spaces for mtgs Sustainability Wayfinding/ Comfortable, Aesthetics entrance + + conversations inviting customer svc lobby furniture ■ Portland Bldg Open House ■ School Open House ■ Website Responses

<sup>\*</sup> Approximately 2/3 of the responses from the School Open House represent the views of middle school students.